



Integration of rail in the supply chain, a Rotterdam experience

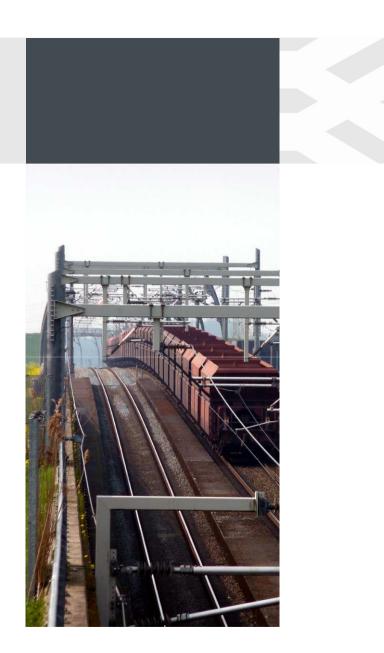
Guus de Mol, Manager Development & Logistic Solutions

Kivi Niria, May 27th 2011



Overview

- Keyrail and the Betuweroute
- Developments volume and market share
 - Market share border crossings and A15
 - Volume growth
 - Rotterdam Maasvlakte
- Chain management & punctuality
 - Supply Chain Management
 - Pilot 2007 2009
 - Intermodal shop chain management
 - Punctuality
- Kijfhoek shunting yard



Keyrail BV

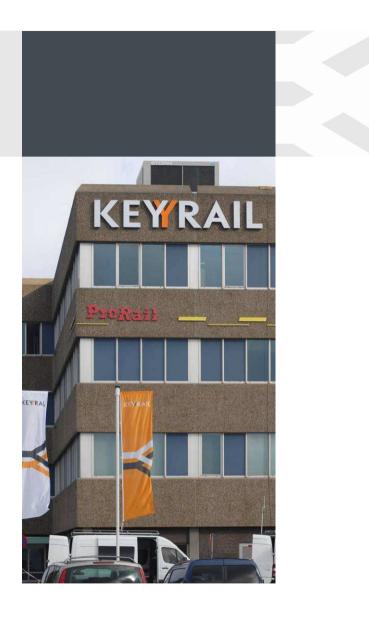
Company goal:

- commercial exploitation of the Betuweroute
- break even within 5 years

Importance of participation of ports:

- knowledge of the market and logistics
- partnerships for prospects & commercial leads





Our core business

- Managing and allocating capacity
 - Integral planning
 - Development of logistic concepts and models
- Safe and punctual traffic control
 - Focus on border crossings
 - 24/7
- Maintenance
 - Work on the railway with as little disruption as possible



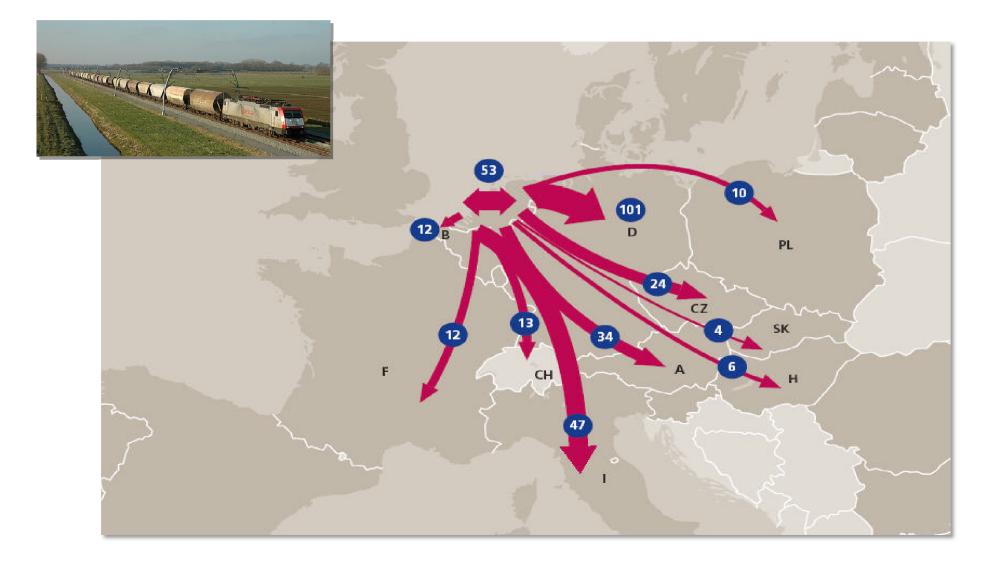
Keyrail: Key to Europe

- Dutch connection: "from sea up to Zevenaar"
 - A15 track (bundled with the A15 highway)
 - 'Harbour line' (rail tracks in the Port of Rotterdam)
 - Including shunting yards and connections to port industries (e.g. container terminals)
- Amsterdam joins at Geldermalsen



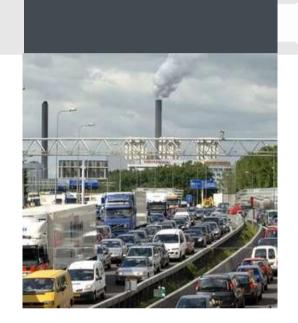


Betuweroute: part of European corridors



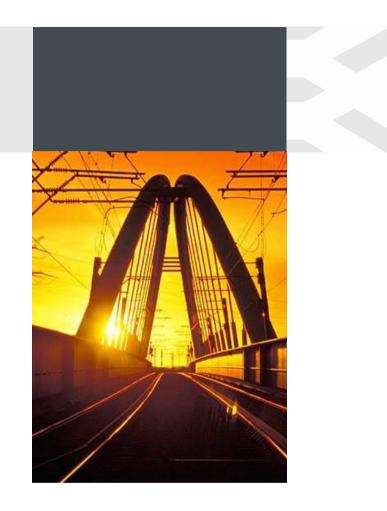
Importance Betuweroute for The Netherlands

- Supports the Dutch modal shift policy
- Extra dedicated capacity in favor of freight trains
- Extra capacity for passenger trains on parallel routes
- Alternative to the transportation of dangerous goods
- Contributes to the ports of Rotterdam and Amsterdam
 - improve competitive position Dutch ports
 - better hinterland connection
 - higher air quality
 - facilitate growth



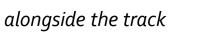
General characteristics Betuweroute

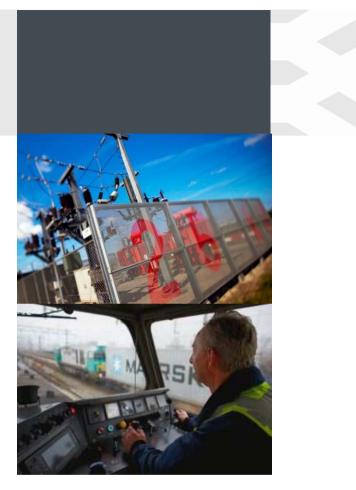
- Betuweroute = 160 km dedicated rail track for freight trains
 - 48 km 'Harbour line' (Rotterdam port area)
 - 112 km A15-route
- 12 km crossings on separate levels
 - 130 bridges / viaducts
- About 20 km underground
 - 5 tunnels
 - Electric tension of 25 kV on A15 route and Harbour line
 - A15 route: ERTMS / ETCS level 2
 - Harbour Line: ERTMS / ETCS level 1



Innovations Betuweroute

- Electric tension
 - A15 route + harbour line: European standard 25 kV (alternating current voltage)
 Existing railway network: 1500 V direct voltage
 -> insufficient for freight trains and high speed trains
- Train control system
 - A15 route: ERTMS/ETCS
 - Signals in the locomotive (board computer)
 - Harbour line: ERTMS (signal poles) Existing railway network: ATB with signal poles

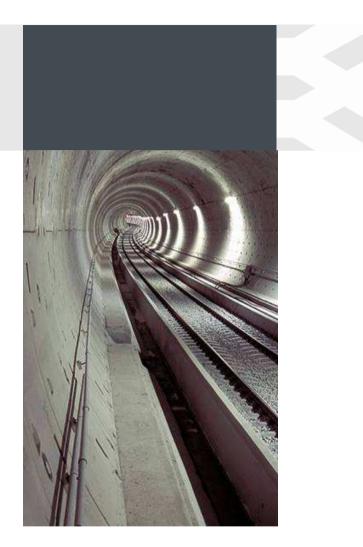




Innovations Betuweroute

Tunnel Technical Installations

- permanent detection and monitoring of the safety in the tunnels
- sprinkler and fire-extinguishing technology
- installations are automatically activated in case of an accident (such as fire or the release of hazardous or explosive chemicals)
- supporting regular train traffic

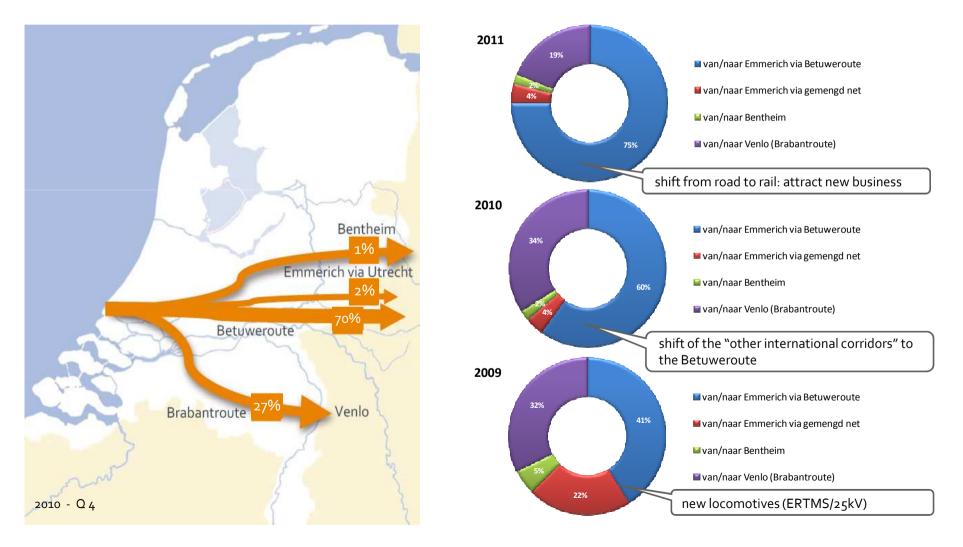




Volume & market share

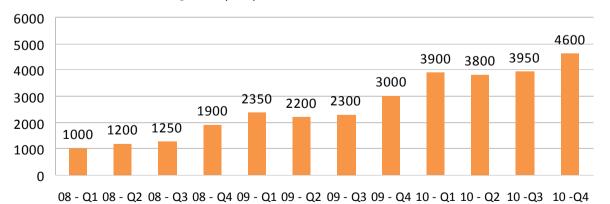
Market share Betuweroute A15



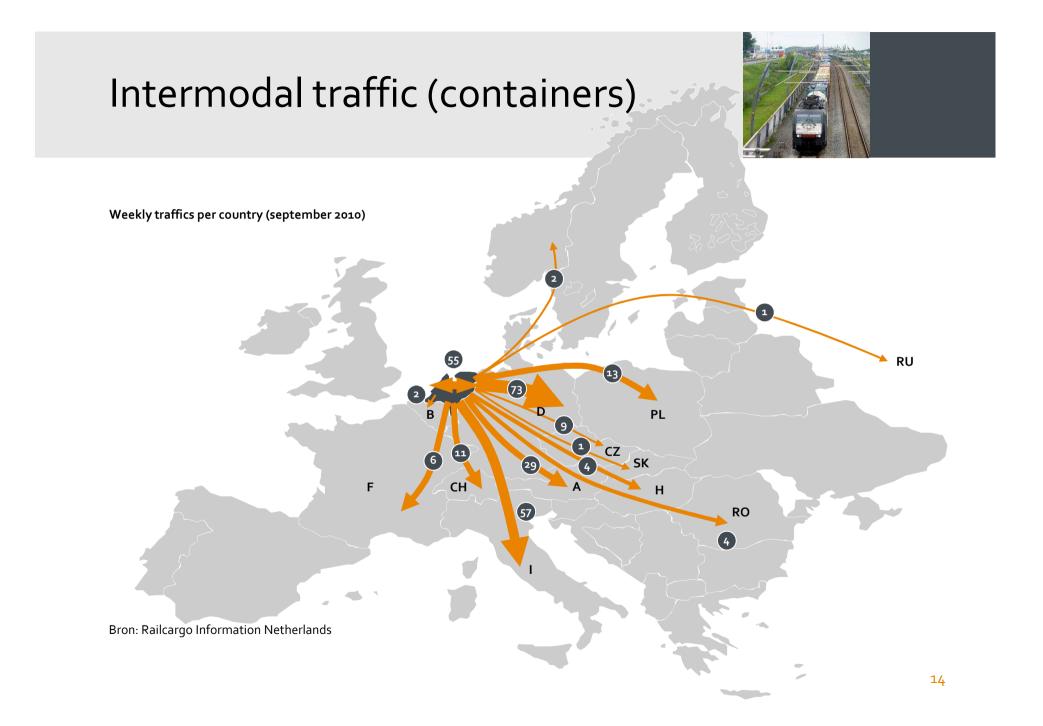


Volume growth

- 350 trains per week in 2010
- 2011: >500 trains per week
- To grow to max capacity available at German border crossing
- Long term ambition: 800-900 trains per week



of trains on the A15-track per quarter



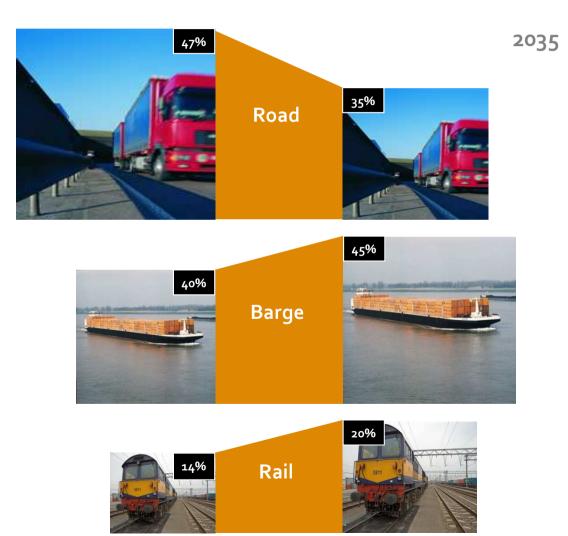
Maasvlakte 2

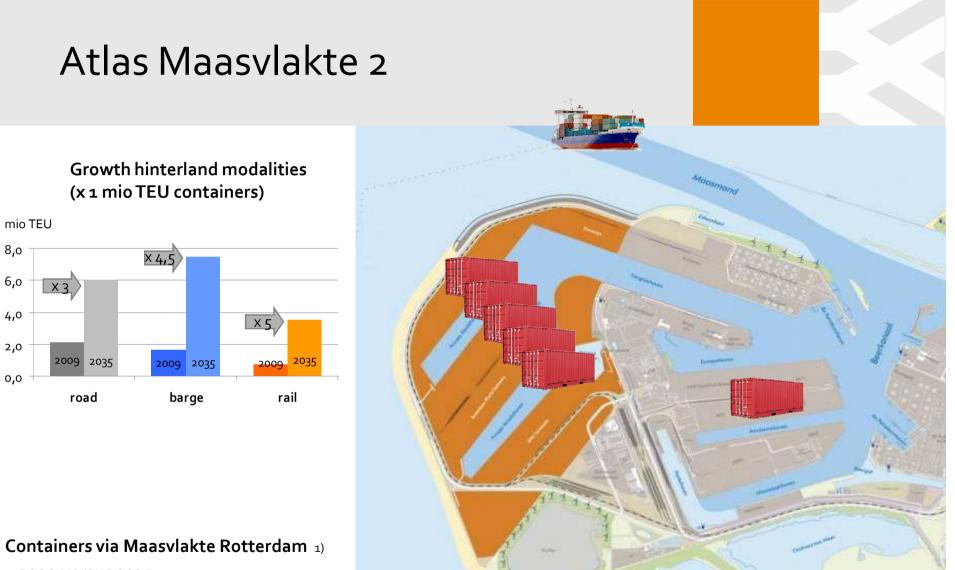
Port of Rotterdam will grow from 11 to 38 mio TEU!

Bron: HbR Projectorganisatie MV2

Modal shift target intermodal Maasvlakte

2009





- 2009 versus 2035 -

8,0

6,0

4,0

2,0

0,0

- Modal shift from road to barge and rail
- Total growth hinterland container volume x 4
- New terminals: commitments by contract

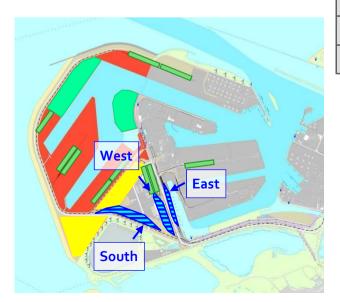
1) Port of Rotterdam

Rotterdam Maasvlakte: development shunting yard



- Present situation: 2 shunting yards for intermodal and bulk (coal, iron)
- Development Maasvlakte 2: planned reservation for new shunting yard 'South' with about 30 tracks
- Challenge for 2035: rail container volume x 5, number of shunting tracks x 3

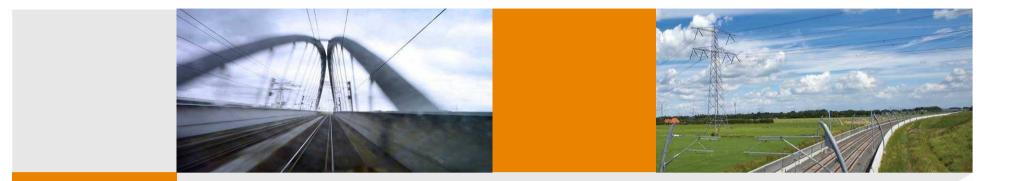
	Number of container tracks on shunting yard		
Name shunting yard	At this moment (2011)	New to build	Future situation (2035)
Maasvlakte East	2 tracks	-	o tracks
Maasvlakte West	18 tracks	14 tracks	32 tracks
Maasvlakte South	-	30 tracks	30 tracks
total	20 tracks	44 tracks	62 tracks



Port of Rotterdam

Need for change

- Challenge for 2035: rail container volume x 5, number of shunting tracks x 3
- EU Corridor regulation 913/2010 forces intensive cooperation between terminals and Infrastructure managers
 - Integration off plans
 - Working together for operations

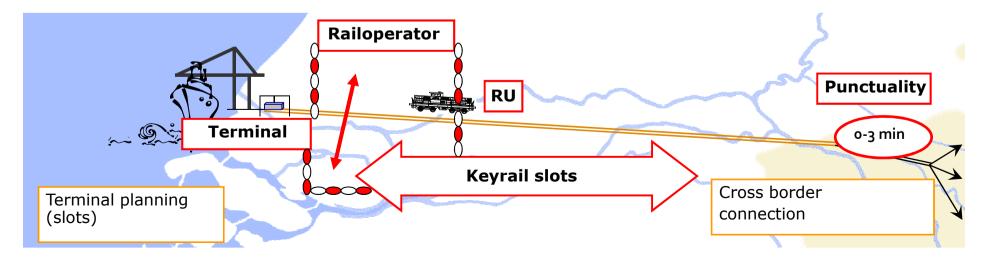


Chain Management

- pilot 'Chain Management Harbour Line'
- 2010: Keyrail as chain manager
- 2011: start Intermodal Shop chain management

Supply Chain Management

- 2007: Start Supply Chain management => a joint effort with the market
- Purpose :
 - Increase punctuality of rail freight transportation in the Rotterdam port area
- This has to lead to
 - +22% punctuality improvement
 - More efficient use of material
 - Increased quality of rail products
 - More capacity, without extra infrastructure
 - Roll out in the Intermodal market



Supply Chain Management - example -

Example of analyzing and improving the supply chain (current issue)



Information /communication

Pilot 'Chain management harbour line' 2007 - 2009



Background

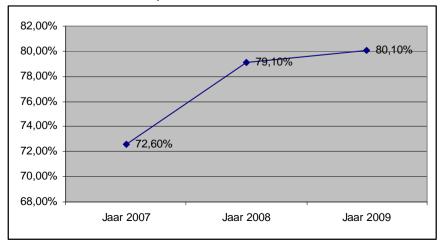
• Logistic and industrial companies in Rotterdam complain about poor performance

Pilot 2007 – 2009

- Participants: ECT,RSC, Hupac, ICF, DBS, Veolia en ERS
- Increase punctuality of the rail freight transportation
- In order to:
 - More efficient use of material (locs, rail tracks, train drivers, shunting yards, terminal capacity, etc.)
 - More capacity without extra infrastructure
 - Increased quality of rail products

Results

- Operational rules
- Improvement of mutual communication
- Chanced "Mindset" and keeping the rules
- Integral planning
- Improved punctuality



Punctuality Port of Rotterdam – Hinterland (eastwards)

Ten operational rules have been agreed

General	1 Integrated Planning (IP): time tables and terminal slot
	2 Terminalslot
	3 The number of units for loading and unloading will be given in time
Standard process	4 The wagon list and the AZ / ZA composition will be given in time
	5 The (dynamic) expected time of departure (ETD) of the terminal will be announced as soon as possible
	6 Transport related information will be given in time
	7 Loc and loc driver are back in time in the terminal to realise the ETD
Deviations	8 Expected deviations of the planned ETA's and ETD's will be given as soon as possible
Corrections	9 Replanning in case of deviations
	10 Shunting of blocking trains (terminals and shunting yards)

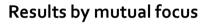
2010: Keyrail as chain manager

Keyrail as chain manager focuses on freight

- Pricing policy
 - "Entry Agreement": e.g.. Agreements about parking and rental of tracks
- Connections cross border
 - Focus on punctuality
 - With regard to original planning
 - With regard to adjusted planning: Entry Agreement punctuality > 89%
- Quality
 - Integral planning
 - Tuning terminal slots & time tables & engine drivers & locomotives
 - Possibly more ICT solutions Intermodal Shop Chain Management
 - Results:
 - Railway undertakings reschedule assets and engine drivers
 - Rail terminals focus on closing times terminal slot



Intermodal Shop Chain Management

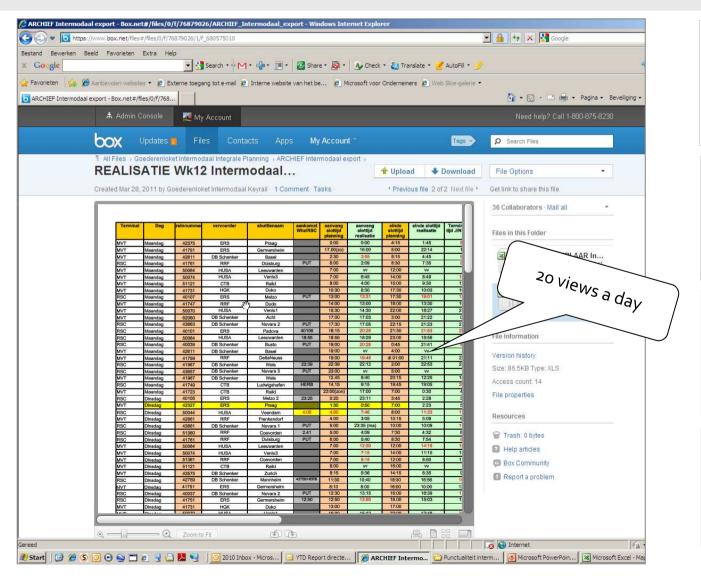


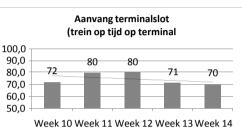
- Each Monday: evaluation sessions with Keyrail, railway undertakings and ECT/RSC
- On Friday: tuning plans based on the original planning
- Carry trough improvements (eg: rescheduling the morning shift of a railway undertaking)
- Begin 2011: Intermodal export trains (RSC/ECT, HUSA, DBS, RRF, ERS, CTB) [may be later import also]
- Daily results via a cloud (webbased);
 - Weekly performance report on the internet
 - Internet access only for authorized members
 - Twitter account #LoketIntermodal

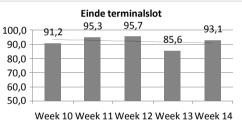


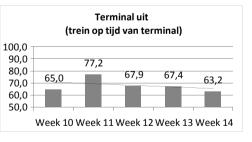
Daily tracking of realisation

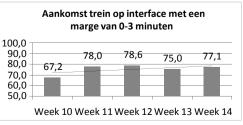
Mutual focus for the best results











Increased quality through higher punctuality



Increased quality

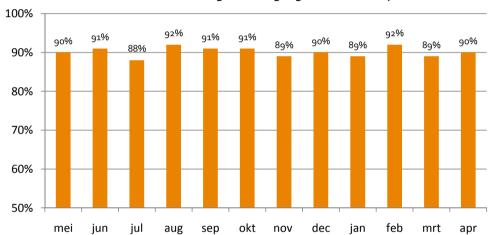
- Reliable product
- Attractive costs

Example

• Started in 2007 with Pilot Chain Management

Increase punctuality of the rail freight transportation in the Rotterdam harbor area (target of improvement 20%). Result:

- More efficient use of material
- Increased quality of rail products
- More capacity, without extra infrastructure



Punctualiteit interfaces en grensovergangen mei 2010 - april 2011

- Punctuality = deviation on planning < 3 minutes
- Performance agreement Keyrail: punctuality ≥ 89%

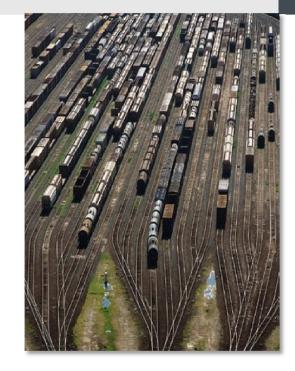


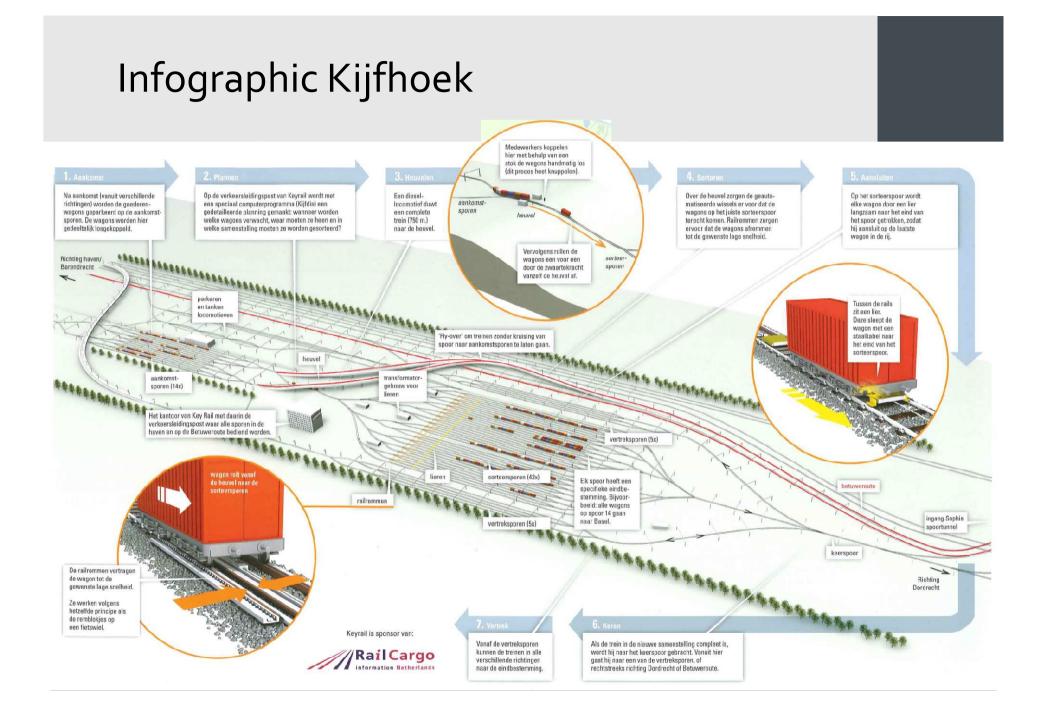
Kijfhoek

Shunting yard

Characteristics Kijfhoek

- Opened in 1980
- In 2009: area of over 500,000m²
- Sorting wagons by using gravity:
 - Locomotive + stick + hill
 - Gravity does the effort
- Shunting yard: 43 distribution tracks
- 5 departure tracks and 14 arrival tracks
- Length shunting tracks: > 700m
- Capacity shunting facility: 120 trains with an average of 33 to 34 wagons per day (4,000 wagons/day)





Kijfhoek: lynchpin in European network

