

# Energy Revolution Europe

Driving the new energy mix

Co-located with:

European  
Utility Week 

3-5 October 2017  
Amsterdam, The Netherlands



[www.european-utility-week.com/ERE](http://www.european-utility-week.com/ERE)



# Energy Revolution Europe



## The clean energy revolution has begun!

"While it's hard to predict exactly what the energy revolution will bring, one thing is already abundantly clear: over the next generation, power and influence will decouple from the ownership of resources, and increasingly be tied to information and imagination."

Areti Ntaradimou, Content Director for  
European Utility Week



"You can't stop a clean energy revolution like this one from happening. Pushing for 100 percent renewables by 2040/50 will require adopting new policies that will inevitably speed up what is already happening."

Pouya Ariyan, Commercial Manager,  
Energy Revolution Europe



It's an exciting time for every one of us working in the energy field. The silent revolution from dirty fossil fuels to cleaner renewable energy is currently taking place across Europe, bringing with it huge opportunities and innovative solutions.

European countries are working together to create a power grid that allows for more reliable power to be produced from renewables such as wind and solar energy.

Energy Revolution Europe, co-located with European Utility Week, works with the entire landscape of energy experts and users, to make sure we achieve the goals set by the European Commission: Creating a green, safe and flexible future.

Our industry is already working together to create a power grid that provides more reliable power produced from renewables and it will be interesting to see how we move forward.

We have invited leaders from government, suppliers, large corporate purchasers, Europe's leading utilities and electricity generators from around the world to help expand your business models to keep up with the transition.

Place yourself at the forefront of the energy revolution and mark your agenda for an essential and inspiring 3 days of strategy, innovation and knowledge exchange

# Power to the green heads!



"The traditional model of an inflexible energy system with unidirectional electricity flows from power stations to consumers, is giving way to a whole new paradigm: Thanks to digitalisation and new services, a consumer-driven market participation of distributed, flexible and decarbonised energy solutions is picking up speed. We are moving to a smart energy system where demand and supply fully interact. While enabling more choice and better services for consumers, this revolution can ensure secure, cost-effective and clean energy supplies at any moment."

**Frauke Thies, Executive Director, Smart Energy Demand Coalition, Belgium**

## Energy Revolution Europe

3-5 October 2017  
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"The world of energy is going through a 'structural shift' and for ENGIE, a global energy player, leader in the energy transition, it was an obvious choice to be part of the Energy Revolution Initiative where disruptive business models and new technological options will be tackled!"

**Thierry Lepercq, Executive Vice-President Research, Technologies & Innovation at ENGIE**



"Blockchain Technology in the Energy Sector will enable new business opportunities for existing Energy Companies as well as new comers and enable the Energy Transition. One of the most compelling cases is that of Peer to Peer Energy Exchange whereby households are able to share or bill energy which they produce from their solar installation and store with their batteries."

**François Sonnet, SolarChange & Solcrypto Advisor, ElectricChain Co-Founder**

"I could have never imagined, 20 years ago, that the electricity sector would support the revolution that we are already living today. And this is just the peak of the iceberg. When I see the quick and successful technological evolution of the renewable generation sources and its integration to the system on one hand, and the challenging storage technologies strongly knocking at the door together with the ever fast evolving ITTs on the other, I do believe we have just read the first chapter of the story of the Energy Revolution."

**Dr. Guillermo AMANN, Senior Advisor to the President, ORMAZABAL - a Velatia company**



"We must change the way we always operated. And we must acknowledge that this change cannot just be accommodated in the traditional system, nor can it do without. The energy revolution is, therefore, not just about the shift from a consumer to an empowered prosumer. It is about the inclusion of consumers in a market that needs both large central and smaller decentral energy systems. And we should all work together that we enable the effective cooperation between all entities in an integral system that is inclusive, open and market-based."

**Jeroen Bode, Project Director at USEF**



# This is why you need to be at ERE

## NETWORK AND BUSINESS EVENT:

- Meet over 480 utilities who come to do business
- Gain exposure to the experts and decision makers from within the industry
- Take advantage of the many business opportunities during the event from referrals to partnerships or demo requests for your service or product
- Expand your industry knowledge and talk to your utility peers who may have a different perspective on the industry
- Maximise the opportunity to learn from your peers and their experiences within the industry
- Get noticed and build upon your own reputation within the industry

[CLICK HERE TO ACCESS THE EVENT FOR FREE](#)

## WHO YOU CAN EXPECT TO MEET:

Key influencers, experts and decision makers from utilities, network operators, vendors, consultants, startups and system integrators covering the entire smart energy value chain including:

- Aggregators
- Consumer/ Prosumer cooperatives / Prosumers
- EPC's
- Energy agencies
- Financial institutions/ investors in renewables
- Independent Power Producers (IPP)
- Internet companies
- Large energy consumers
- Regulators, Government bodies, European Bodies
- Oil industry
- Utilities

[CLICK HERE FOR THE FULL LIST](#)



"Empowering the Consumers by digitalization, where consumers criteria for buying energy is based on individual Consumer values in addition to prize, executed by Consumer choice of energy form by "Interoperability" in the energy mix."

Platinum sponsor, Bjørn Bekkevold, Founder & CEO,  
XTN Group Holding AS

"The energy transition disrupts traditional business models. With a set of energy intelligence solutions, Energyworx helps utilities with real-time actionable insights and monetizing the data they have, for example with our predictive maintenance solution. European Utility Week has proven to be a great event for us that covers the complete industry."

Edwin R. Poot, Founder & Chief Visionary Officer, Energyworx



# This is what you can do at ERE

Attending the exhibition will give you insight into key trends, policies and innovative projects which have helped shape the renewable revolution this year and beyond 2017. The exhibition will be your marketplace to high-value business and networking opportunities with innovative solution providers and clean energy stakeholders across the entire renewable energy value chain.

## WALK THE EXHIBITION:

- » Business opportunities with key stakeholders from the entire clean energy ecosystem, including developers, EPC contractors, consultants, installers and integrators
- » View innovative products and solutions paving the way to a fully integrated clean energy transition
- » Take advantage of key networking and social engagements throughout the 3 days
- » Access the new Electronic Vehicle zone next to the ERE hub
- » Visit the 4 free-to-attend co-located events
- » Schedule your time to include special projects and demos
- » Attend the Hub Session Programme

**JOIN US! [CLICK HERE](#) FOR YOUR 3-DAY VISITOR PASS INCLUDING ACCESS TO THE HUB SESSION PROGRAMME**

Flexibility, storage, integration, immobility, digitalisation of renewables as a powerful enabler of the integration of renewables into the smart grid are all key topics being interwoven throughout the 3-day Hub Session programme. Meet the experts behind the projects and learn from the decision makers who make it happen and who are on hand to offer you tips on improving your renewable business offering.

## ATTEND THE HUB SESSION PROGRAMME:

**Access to all the sessions on the Hub theatre including:**

- » To centralize or decentralize, that is the question!
- » Flexibility is Key
- » The Prosumer Effect
- » March of the Renewables
- » A special session co-produced by SolarPower Europe
- » And the very special EUW Closing keynote session "E-mobility" offering more of a strategic and business insight

**[CLICK HERE](#) TO VIEW OUR EXPERT SPEAKER LIST**



"The energy system is changing rapidly with the citizens at the heart of energy transition. Energy Revolution Europe is the forum to have this shared experience of transforming our roles and organizations. We, the citizens, are eager to re-discover this new energy deal, and to take part. And participating in the Energy Revolution Europe is a way to have a discussion with all the actors of the European Energy Union and from around the world."

Stanislas d'Herbement, Project Manager, REScoop.eu

Make sure you visit the other 4 events!

Energy Revolution  
Europe

## EMART energy

**EMART Energy** is the no. 1 networking platform for European energy traders to get in touch with a broader scope of solutions and experiences in the energy sector.

This year's EMART Energy conference programme "Energy trading in an era of decentralization" will focus on various current topics and will feature analyses on energy price drivers and the latest innovations in trading.

## Intelligent Buildings Europe

**Intelligent Buildings Europe** focuses on the importance of buildings in our everyday life, and facilitates the business and networking opportunity between Utilities, ESCOs, Energy Service Providers, Financiers, Governments, Cities and Municipalities, all with the common goal of meeting climate change and policy commitments by improving energy efficiency.

## Initiate!

**Initiate!** focuses on working with the utility industry in an effort to embrace the need for adopting new technologies, acquiring new talents and forming new partnerships to create positive change.

It is the perfect platform to provide startups and young talent the opportunity to share their ideas and innovations with the more established professionals in the industry in an effort to collectively empower the industry.

## European Utility Week

**European Utility Week** – the number one business, innovation and information platform, seen by the industry as their annual meeting place where they go to get a complete picture of today's most relevant discussions happening in the sector.

What to expect from the other co-located events:



600

International  
exhibitors



480

International  
utilities



113

Countries  
represented



50

Startups



14

Country  
pavilions



EUW

Executive  
Summit



"The revolution of the European energy system is important to Energinet since increased connectivity of Europe with power lines and increased harmonization of markets are two key issues for energy to flow freely, integration of more variable renewables, efficient balancing of the grid and hence a more sustainable European energy system."

Loui Algren, Civil Engineer, Energinet



**CLICK HERE**  
FOR YOUR FREE  
VISITOR PASS  
AND ACCESS TO  
ALL CO-LOCATED  
EVENTS

# CIED Approved Programme



Commercial and Industrial Energy (user) Days, CIED is a 3-day approved programme guide commercial and industrial energy users through the most relevant discussions and best practice. The programme offers you the opportunity to meet with all sectors and facilitates discussion towards a new market design.

## 4 Co-located events

### Energy Revolution Europe



#### Energy Revolution Europe Hub Theatre

- E-mobility taking off
- The prosumer effect
- March of the Renewables

### Intelligent Buildings Europe



#### Intelligent Buildings Europe Hub Theatre

- Energy in Empowered Buildings
- Financing & Risk Sharing in the Build Sector
- Lightning talks – Commercial Buildings
- Building for People

### Initiate!

#### Initiate! Hub Theatre

- Closing session on Electrification

### EMART energy

#### EMART Energy Conference Area

- Gas & Power markets in an era of Decentralisation
- Exploring the trends and underlying fundamentals of wholesale energy price formation
- Power price drivers
- Best practices for Commercial & Industrial Energy Users

[CLICK HERE FOR INFORMATION](#)



"The greatest potential for the energy transition remains underexposed in the energy agenda: making the Dutch industry more sustainable. Our factories will have to adapt to a new reality. The energy transition can be the trigger for industrial transition and vice versa."

Marcel Galjee, Director Energy, AkzoNobel (source: Trouw 17 May 2017)

# Partnering with our community

It's the focus on inclusion and partnerships across every level of the industry that we count on to help us all to achieve a successful clean energy transition.

Our events materialise due to an intense collaboration with our industry; between our utility executives, partners, technology giants, startups, brand ambassadors and young talent, our aim is to share, discuss and inspire others with the latest insights and best practice from and for the industry.

## Meet the advisors behind our ERE Hub Session programme:



**Ben Todd**  
CTO  
IMS ECUBES



**Bjorn Bekkevold**  
Founder and CEO  
XTN Group



**Christina Plum Simonsen**  
Economist at the Ancillary Services Department  
Energinet



**Eirini Stavropoulou**  
Director  
HEDNO



**Guillermo Amann**  
Vice-President  
T&D Europe



**Jillis Raadschelders**  
Head of Department  
Renewables & Storage  
DNV GL



**Klaas Hommes**  
Business Developer  
TennetT



**Patrick Clerens**  
Secretary General  
EASE



**Stanislas d'Herbemont**  
Project Manager  
REScoop.eu

## MEET OUR VALUED PARTNERS

Platinum Sponsor



Gold Sponsors



Silver sponsor



**CLICK HERE  
FOR AN UP  
TO DATE  
PARTNER  
LIST**

## Meet our ERE Partner Associations:



"SolarPower Europe and its members are interested in how the digitalisation of electricity can help better integrate solar PV into the grid and help large-scale and small-scale solar provide new services to the system. We are interested in new business models for solar where utilities could provide a platform for prosumers or renewable self-consumers to engage more with their energy. We believe that digitalisation can improve the utility customer loyalty as well as a customer's experience of going solar, making the process cheaper and more convenient. Finally, we are interested as to how smart technology can help improve the self-consumption rate of a prosumer's self-generated solar electricity, as increase self-consumption is critical to increasing returns in solar projects."

Sonia Dunlop, Policy Adviser, SolarPower Europe

# Your marketplace for sourcing solutions

Visiting the exhibition means access to the most recent developments in renewables integration and energy storage. You will be able to meet and do business with the most innovative companies showcasing the latest trends and solutions in the renewable arena.

## Energy Revolution Europe

Products and services you can expect on the ERE Hub:

- Alternative energy systems
- Biomass
- Decentralized Power
- Design engineering
- Fuel cells
- Geo-thermal
- Grid management
- Monitoring, measurement and control technology
- (Virtual) Power plants
- Power production
- Pro (con)sumer products
- PV / PV applications
- PV cells and modules

[CLICK HERE TO VIEW THE FULL LIST](#)



### New! EV Infrastructure Zone

Come and see Verbund, Energinet, E.ON, and Engie presenting their leading-edge EV infrastructure projects in the first ever EV Zone on the ERE Hub.

"Sponsor of Energy Revolution Europe represents an opportunity for us to demonstrate further how tiko leads the Energy Revolution by enabling disruptive Business Models which open new opportunities for utilities and device manufacturers. Possibility to organize special one-to-one meetings with strategic players to develop further existing partnerships and foster new exciting business opportunities also guided our decision."

Frédéric Gastaldo, CEO, tiko, Swisscom Energy Solutions AG



# Join us at ERE



## YOUR VISITOR PASS

The Visitor pass grants you FREE access to the exhibition area

**YOUR FREE VISITOR PASS INCLUDES:**

- ✓ Access to over 600 international exhibitors
- ✓ Access to over 9 topic led Hub Session programmes
- ✓ Access to the 4 co-located events
- ✓ Access to the networking and entertainment sessions

[BOOK YOUR VISITOR PASS HERE](#)

## JOIN THE EXTENSIVE COMMUNITY

The event goes beyond a 3-day event. We are constantly communicating with our [70-strong Advisory](#) Committee, Brand Ambassadors, contributors, associations and partners looking to help us in our efforts to bring you the right content needed to help achieve a smooth transition towards a low carbon energy supply.

If you are passionate about this industry changing for the better, we need you.

[CONTACT US](#) TO FIND OUT HOW!

## RESERVE A BOOTH AT THE EXHIBITION

As businesses look to forge new partnerships and collaborations within Europe and beyond, your company cannot afford not to exhibit at the event. This is the place where the entire community of smart energy professionals meets to seek out solutions, sign new partnerships and build on relationships that will affect business models for the better.

Open the door to a world of opportunities for your business and take advantage of our various floor rental options:

	Platinum	Gold	Silver	Bronze
Quantity available	Exclusive	Limited	Limited	Limited
Price	€ 50,000	€ 35,000	€ 25,000	€ 15,000
Exhibition space	35m <sup>2</sup>	20m <sup>2</sup>	15m <sup>2</sup>	9m <sup>2</sup>
Hub session inclusion*	Yes	Yes	Yes	Yes

*Please note all prices are excluding VAT*

MORE INFORMATION AND OPTIONS AVAILABLE, SO [CONTACT US HERE](#)

Community Partner

