

Subject: Sponsor value proposition for:  
- Symposium '*Future of the North Sea*'  
- Jubilee book '*KIVI Offshore Technology*'

August 11<sup>th</sup>, 2019

Dear Reader,

Founded in 1969, the Royal Netherlands Society of Engineers (KIVI) – section Offshore Technology will be celebrating its 50 years anniversary this year. The celebration will take place at the KIVI Offshore & Maritime symposium at the University of Applied Sciences in The Hague on 21 November 2019.

### **Symposium**

KIVI Offshore and KIVI Maritime Technology are honoured to announce the first edition of a new annual symposium on Maritime Offshore & Sustainable Technology (MOST). The theme of the first edition of the MOST symposium will be '*Future of the North Sea*'.

Development of the North Sea is high on the Dutch political agenda, as described in last year's report by the Dutch Government [\*The future of the North Sea\*](#).

The Dutch Offshore & Maritime industry will play a key role in shaping the North Sea, be it in offshore wind, maritime transport, food supply, CO2 storage, removal or re-use of offshore infrastructure, energy transport and storage, and protection of precious bio-diversity.

The objective of the symposium is to actively contribute to the debate around the future use of the North Sea. It is KIVI's mission to share knowledge and facilitate the engineering power that is embedded in the Dutch Offshore culture.

Speakers from governmental bodies, NGOs, Offshore Energy companies, suppliers and academia are invited to share their views in presentations, followed by interactive discussions and audience questions.

We aim for attendance of 500 persons from industrial parties, government, non-governmental organisations and, last but not least, many students.

### **Jubilee Book**

At the first edition of the MOST symposium a jubilee book will be presented as part of the celebration of the 50th anniversary of KIVI Offshore Technology. The Jubilee Book is written by Young Professionals in the Offshore Industry supported by industry experts and describes the role of Dutch Engineers and Technology in the global offshore industry. History, today's reality and future scenarios are described and discussed, with facts, feelings and perceptions of Dutch CEOs and Offshore engineers in today's dynamic world.

The Jubilee Book will not only be of interest to the "hard-core" technical expert, but also to readers interested in people and what moves them to work as offshore engineers and be part of the Dutch offshore technology society.



### **Award Ceremony**

A special award ceremony will be organized at the MOST symposium to recognize the key achievements of an important person for the Dutch Offshore sector. The name of the laureate will be revealed at the symposium. The laureate will receive an honorary medal that has been awarded only twice before to Joop Roodenburg (CEO Huisman) and Edward Heerema (CEO Allseas).

It is our pleasure to invite you to join the MOST symposium and celebrate the 50<sup>th</sup> anniversary of KIVI Offshore Technology. We would like to provide you with an opportunity to present your company and sponsor the symposium and jubilee book through one of the sponsor value proposals, which you find attached.

We look forward to your response, with our best regards,

Jan van Kessel  
Chairman KIVI Offshore Technology

Bob van de Graaf  
Chairman KIVI Maritime Technology

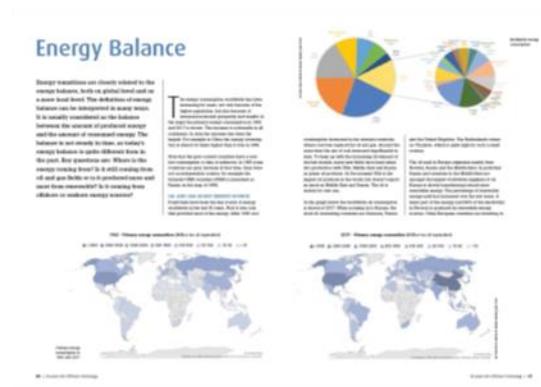
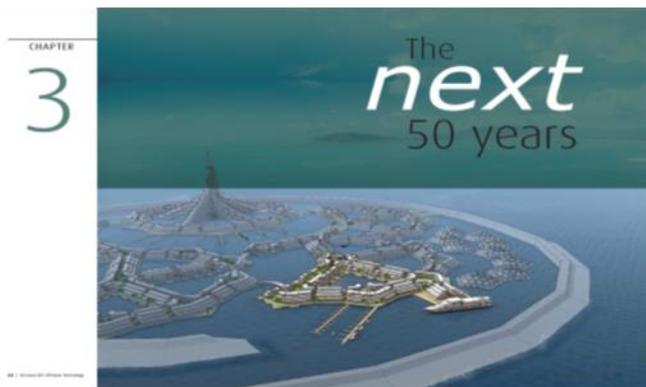
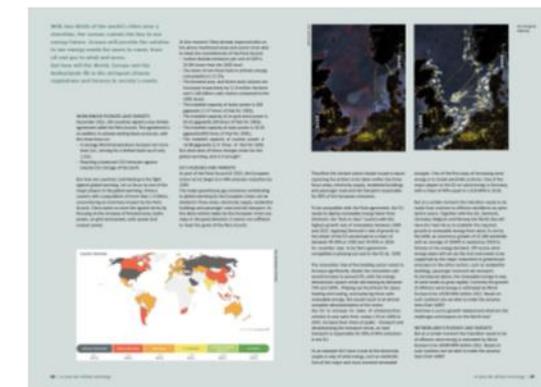
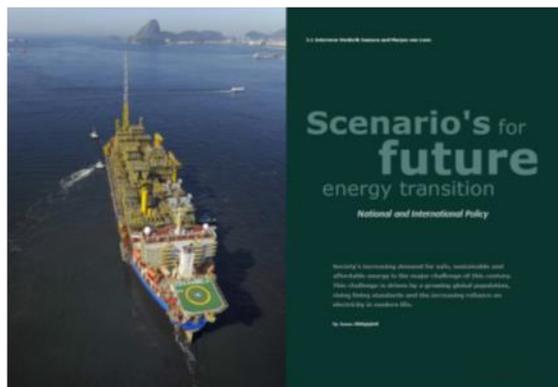
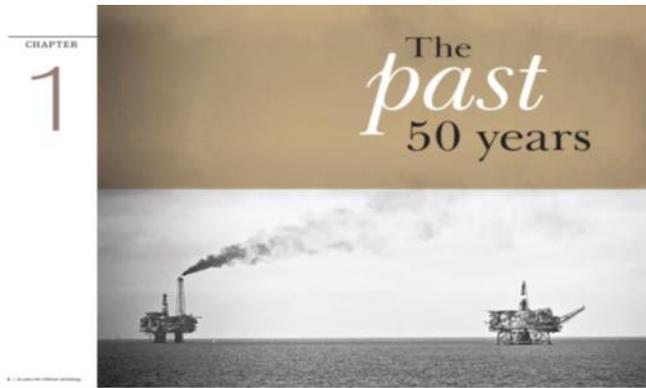
## Attachment 1 - Symposium 'Future of the North Sea'



### Provisional Program:

Time	Theme	Presentation	Speakers	
09:00		Registration		
09:30		Start		
09:30	<b>Introduction &amp; Jubilee Book</b>	Welcome & introduction 1	Chairman KIVI Offshore Technology	<i>Confirmed</i>
09:35		Welcome & introduction 2	Nellie van de Griend (Director Haagse Hogeschool)	
09:45		Keynote 1	Saskia Bruines (Wethouder Onderwijs, Gem. Den Haag)	<i>Confirmed</i>
10:00		Keynote 2	Marjan van Loon (President-directeur, Shell Nederland)	
10:15		Keynote 3	Sandor Gaastra (Directeur-generaal Klimaat & Energie)	<i>Confirmed</i>
10:30		<b>KIVI Offshore Jubilee Book Presentation</b>	-	
10:50		Break		
11:30	<b>Subsurface developments</b>	Pitch: Subsea Wifi	TNO	<i>Confirmed</i>
11:40		Hydrogen pipelines	Gasunie	
11:55		CO2 storage & electrification of offshore platforms	TAQA	
12:10		Autonomous & digital solutions for the North Sea	Frank Koopman (Global Director Marine Site Ch., Fugro)	<i>Confirmed</i>
12:25		<b>Q/A - interactive</b>	-	
12:45		Lunch		
13:35	<b>Bottom supported &amp; Floating developments</b>	A sailors perspective on the North Sea	Simeon Tienpont (Multiple winner America's Cup)	<i>Confirmed</i>
13:45		Koninklijke Marine		
13:55		Schiphol Airport at Sea - Fixed		
14:05		Schiphol Airport at Sea - Floating	Karina Czapiewska (Blue21)	<i>Confirmed</i>
14:15		<b>Q/A - interactive</b>	-	
14:45		Innovation in Offshore Wind Installation	Nils van Nood (Managing Director GustoMSC)	<i>Confirmed</i>
15:00		Floating offshore wind installation & decommissioning	Wim van der Velde (CTO Seaway 7)	<i>Confirmed</i>
15:15	Multi-use of the North Sea	Bas Buchner (President MARIN)	<i>Confirmed</i>	
15:30		<b>Q/A - interactive</b>	-	
15:50		Break		
16:30	<b>Future of the North Sea</b>	Pitch: North Sea Decom as Example for the World	Jacqueline Vaessen (General Manager Nextstep)	<i>Confirmed</i>
16:40		Offshore Wind Farm development	Edwin van de Brug (Regional Manager Van Oord)	<i>Confirmed</i>
16:55		North Sea Wind Power Hub	Ab van der Touw (Board Member TenneT)	<i>Confirmed</i>
17:10		Wind turbine development and O&M	David Molenaar (Managing Director Siemens Gamesa)	<i>Confirmed</i>
17:25		<b>Award Ceremony: Erepennen Offshore Technology</b>	-	
17:45		Closure		
17:50	<b>50 years Offshore Tech</b>	Networking drinks		
18:30		Dinner		
20:00		Networking drinks		
22:00			End	

**Attachment 2 – Impression of Jubilee Book 'KIVI Offshore Technology'**



## **Attachment 3 - Sponsoring opportunities**

### ***Jubilee Year KIVI Offshore Technology***

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Jubilee Year  
€ 5 000, -

Present your company at all Jubilee activities in 2019.

#### **Symposium**

*The network:* Present your company with a stand in the foyer where registration, lunch, two coffee breaks and the drinks will take place. An overview of the stands is captured in the program booklet.

*Efficient advertisement:* The program of the day, including background information about the lectures, and speakers will be published in a program booklet that is given to every attendee at registration. By placing an advertisement in this booklet, you give your company the desired exposure.

#### **Jubilee book**

Present your company with a logo in the Jubilee Book and contribute to the success of the KIVI Offshore jubilee book, a cooperation of Dutch Offshore companies, institutes and academia.

More than 2000 copies of the book will be printed and offered to 1200 KIVI Offshore members, students, professionals and people interested in Offshore Technology. The jubilee book will be presented at the KIVI Offshore symposium.

*Main Sponsor:* Present a full-page picture of an Offshore project in the Jubilee Book with a technical description and your company name.

Complimentary participation at the symposium for five persons and twenty copies of the jubilee book. Additional copies of the jubilee book will be offered at cost price.

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***Symposium 'Future of the North Sea'***

Drinks € 5.000, -	At the end of the symposium there will be networking drinks. An announcement of your sponsorship will be made and your company logo will be displayed in the foyer. Your sponsorship will be published in the symposium program. Complimentary participation at the symposium for three persons and ten copies of the jubilee book.
Key cord € 3 000, -	The registration badges will be handed out with key cords. Your company logo can be presented on the key cord. Complimentary participation at the symposium for three persons.
Lunch € 2 500, -	A lunch is offered which can be sponsored by your company. Your sponsorship will be published in the program and announced during the lunch. A company logo will be displayed at the buffet. Complimentary participation at the symposium for three persons.
Efficient advertisement € 2 000, -	The program of the day, including background information about the lectures, and speakers will be published in a program booklet that is given to every attendee at registration. By placing an advertisement in this booklet, you give your company the desired exposure. Complimentary participation at the symposium for three persons.
Badges € 2 000, -	The registration badges are worn by all symposium attendees. Your company logo can be presented on this badge. Complimentary participation at the symposium for three persons.
Coffee break € 1 500, -	Between the sessions, two coffee breaks are planned which take place in the foyer. Sponsoring one of the coffee breaks includes a display of your company logo in the foyer and an announcement of your sponsorship in the symposium program. Complimentary participation at the symposium for three persons.
The network € 1 500, -	Present your company with a stand in the foyer where registration, lunch, two coffee breaks and the drinks will take place. An overview of the stands is captured in the program booklet. Complimentary participation at the symposium for three persons.
Gift bag logo € 1 500, -	Gift bags will be distributed among the attendees. Your company logo can be presented on the gift bag. Complimentary participation at the symposium for three persons.
Gift bag item € 1 000, -	Gift bags will be distributed among the attendees. Your company can add a practical or fun gadget to the gift bag. Companies deliver their own gadgets.
High flyer € 500,-	Leaflets and posters are distributed for the promotion of the symposium among companies, the TU Delft university, Haagse Hogeschool and several events, such as the KIVI lectures. Your company logo can be presented on the flyer.

***Jubilee Book 'KIVI Offshore Technology'***

Jubilee Book	<p>The jubilee book is written by Young Professionals in the Dutch Offshore Industry.</p> <p>More than 2000 copies of the book will be printed and offered to 1200 KIVI Offshore members, students, professionals and people interested in Offshore Technology. The jubilee book will be presented at the KIVI Offshore symposium.</p> <p>Complementary copies of the jubilee book are offered to sponsors and additional copies may be procured at cost price.</p>
<p>Main sponsor € 3 000, -</p>	<p>Present your company with a logo in the Jubilee Book and contribute to the success of the KIVI Offshore jubilee book, a cooperation of Dutch Offshore companies, institutes and academia.</p> <p>Present a full-page picture of an Offshore project in the Jubilee Book with a technical description and your company name.</p> <p>Complimentary participation at the symposium for two persons and twenty copies of the jubilee book.</p>
<p>Platinum sponsor € 2 000, -</p>	<p>Present your company with a logo in the Jubilee Book and contribute to the success of the KIVI Offshore jubilee book, a cooperation of Dutch Offshore companies, institutes and academia.</p> <p>Complimentary participation at the symposium for two persons and twenty copies of the jubilee book.</p>
<p>Gold sponsor € 1 500, -</p>	<p>Present your company with a logo in the Jubilee Book and contribute to the success of the KIVI Offshore jubilee book, a cooperation of Dutch Offshore companies, institutes and academia.</p> <p>Complimentary participation at the symposium for one person and ten copies of the jubilee book.</p>
<p>Silver sponsor € 1 000, -</p>	<p>Present your company with a logo in the Jubilee Book and contribute to the success of the KIVI Offshore jubilee book, a cooperation of Dutch Offshore companies, institutes and academia.</p> <p>Complimentary participation at the symposium for one person and four copies of the jubilee book.</p>
<p>Bronze sponsor € 500, -</p>	<p>Present your company with a logo in the Jubilee Book and contribute to the success of the KIVI Offshore jubilee book, a cooperation of Dutch Offshore companies, institutes and academia.</p> <p>Complimentary participation at the symposium for one person and two copies of the jubilee book.</p>